



Dear Business or Building Owner,

Promoting the attractiveness of our community and its business districts to visitors and your customers if a responsibility we at Keep Victoria Beautiful take seriously.

We know that sometimes business owners become so accustomed to the worksite they see everyday that they may fail to recognize when it is time to repaint, upgrade a sign or repair a broken window. Likewise, absentee property owners may not realize when a commercial building they own has slipped into disrepair.

Keep Victoria Beautiful has prepared the voluntary Business Exterior Self-Evaluation form below. Please take two minutes to walk outside and examine your business building, then fill out the form using an objective frame of mind.

Give yourself an overall score at the end to help determine if your property is appealing to the public and your customers or if it needs special attention. If you determine that your business or building needs exterior improvement, please note that the Keep Victoria Beautiful stands ready to help in any way possible by connecting you with effective resources including our members, government agencies or volunteer assistance.

THANK YOU for conducting a business self-evaluation for the benefit of both your business and our community beautification and economic vitality!

Area for review	Poor condition	Needs improvement	Average in my business area	Looks good	Excellent
Front exterior wood or masonry and design appeal					
Doors, windows, window display(s)					
Sign(s)					
Sidewalk(s) and Parking Areas					
Rear or alleyway of business					
Litter control on or near the property					
Overall appearance from the street					